Independent Study Title

Results of Using Good Governance in the Implementing Public

Services of Banchang Tambon Administrative Organization,

Mae Tang District, Chiang Mai Province

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ABSTRACT

The study of "Results of Using Good Governance in the Implementing Public Services of Banchang Tambon Administrative Organization, Mae Tang District, Chiang Mai Province" aims

- 1) to study the attitude of people towards using good governance in the implementing public services of Banchang Tambon Administrative Organization (Banchang TAO).
- 2) to examine the satisfaction of people in implementing public services of Banchang Tambon Administrative Organization.
- 3) to explore the proper way to adjust and to improve using good governance in the implementing public services of Banchang Tambon Administrative Organization.

The selected samples used in this study were 400 people who reside in Banchang Tambon Administrative Organization.

The results revealed that people thought that Banchang TAO sometimes used good governance in implementing public services. And they have high level of satisfaction in utilizing good governance in implementing public services of Banchang TAO.

For the relation between personal factor and their opinion towards using good governance in implementing public services of Banchang TAO, it was found that different genders have different opinions towards this issue. Meanwhile, differences in education level,

period of time, residence, and community do not cause any different opinions towards good governance in implementing public services.