

ABSTRACT

This thesis was implemented with purpose of studying Northern Thai women images in A. Chaiworasin's novels and found that construction of their images was associated with the arrangement of central and local power relationship. Images were constructed by using communication of literature and film.

A.Chaiworasin has given the new definition and meaning for Northern Thai women by creating five new characteristics, these are, the image of Northern Thai women presented via relationship in the family, the adjustability, race, strength and solitary and found that those were presented by the context which created the image of lady in order to oppose the negative images which had been created from the central.

Two characteristics for opposing the negative images creation of Northern Thai women presented by A. Chaiworasin are 1) Creating otherness for the central. She proposed three points; these are, creating negative image for central women, creating negative image for northern women which related to the central, and creating negative image for Bangkok. 2)Opposing of Northern Thai women insult. She offered five issues to oppose it as follow, the opposing of fickle image, prostitution image, "E - Lao" speech, negative image of Northern Thai women created by central and creating negative image for central Thai men