

Title : The development of short training curriculum craft product design and packaging for craftsman in Chiang mai province

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ABSTRACT

This research aimed at created self-learning media for craft trainee used after training and at training craftsman in Chiang mai province by used a developing short training curriculum craft product design and packaging in creative thinking teaching technique. The subject for this research were 60 craftsman in Amphor Doisaked , Amphor Sankumpang and Amphor Hangdong Chiang mai province. The research methodology consisted of the short training curriculum craft product design and packaging , a pre- test and post -test of trainee's knowledge, a portfolio assessment form and an opinion survey form. The training form consisted of lecture, demonstration , a participant work in design and preparation a portfolio . The data was analyzed using mean (X) standard deviation (S.D.) t- test and monitoring craftsman developing their craft product design and packaging. The results were as follows :

1. From evaluated training by using the curriculum shown that the post test results,the trainee gained more knowledge about creative thinking in design than that shown in the pre-test results significantly at .01 level a portfolio at a high level and their opinion about training program and self-learning media were highly positive

2. Self-learning media that the researcher created has been qualified and tested from an expert. So that the trainee can practice or learn by themselves after the training course is finished. According to the report of designing and developing handicraft result after the training, The president of the group did some of practices because he didn't has enough time and has to attend the training from different government departments. There is no structure and well organize inside the group. The president of the groups also has to do different kind of tasks in the same time. And that caused a problem in a pass on the creative development formation in a handicraft knowledge hasn't make much

progress. Passing on a new way of the knowledge is quite tough for a new member because of their ability and their skill are not in a same level. It takes time to educate (teach) and develop them in a skill of produce such a creative product much more than one year. In the other hands, the president of the group pass on and try do design a package that suite for their product. This kind of package is developing form training course which easy to make, save a cost of expense and no need to hire a high cost design from individual business. The group has a fund and that fund has no enough money for hiring and most of the members did not agree with that idea eventually in this critical of the expensive gasoline.