## ABSTRACT

Research Project Title : Development of Moo Ban Saen Jai Mai, Mae Fah Luang District to

the Sustainable Society.

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Research Fund : The Thailand Research Fund Regional Office

Duration : Two years

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Initially, the project entitled "Sustainable Development of Ban San Jai Mai Village" is a 4-year research. However, it was approved under an agreement of 1 year. Therefore, the 1<sup>st</sup>-year objectives of this project are aimed to stimulate the Akha villagers to give information to researchers and to teach them how to use those informations for their own village in order to establish a systematic database. These objectives are subjected to:

- 1. a functional or managerial village where every villager has participated.
- 2. a competitive economical village.
- 3. a better living standard of villagers including no usage of drug.
- 4. a society that focuses on both material and mind.

Researchers had interviewed the leaders of the village as well as surveyed the villagers.

After the process of collecting data, researchers analyzed and took those data to set the pattern for a sustainable community. These data are categorized to:

- 3. population
- 4. history of location
- 5. administration from the past until present
- 6. law and prosecution of case
- 7. family values
- 8. accommodation
- 9. dressing
- 10. other activities
- 11. religion
- 12. death
- 13. date and month

The research result can be summarized as follow:

Based on the new database system in the Akha New San Jai Village with a cooperation of leaders and inhabitants, the villagers wanted their village to be a tourist attraction. When the researchers knew the community's wish, the team tried to collect more data on the community's potential. However, it was revealed that the villagers still lacked of potential in achieving their goal. Thus, this research result can help:

- 1. to gain full details about Akha community.
- 2. to urge Akha to see their values, culture or tradition.
- 3. to develop community.