

Abstract

Research Title: Traditional Wooden Handicraft Development

Case Study Bann Makuejae, Amphur Muang, Lumphun Province.

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Duration: 2549

The objectives of the study are: 1) To find the way to develop wooden products at Bann Makuejae, Amphur Muang, Lumphun. 2) To find the way to build potential and the ability of Industrial production, to apply materials. 3) To find the way to develop products reaching the standard of community products. There are 61 members of production community who involved with the study. Tools of this study are interview forms about context of community for the group leaders, investigated interview forms asking members of the group, questionnaires of satisfying of passing on knowledge. Statistics to Analyze data are frequently, percentage and average.

The result of study found that members of wooden products accepted in group management especially in co-operative and the leader of the group is Mrs.Mala Tao-oon-reun. Product of Their group made from wood which carried on from folk wisdom then applied to current marketing. They found that could produce the ancient style lamps and were good in marketing. The leader of the group was a person who managed their markets both in local area and other provinces and co-operated with road shows from the government sector.

The members have agreed that there still be some problems about core material supply, style of products, process and output, the way how to keep and manage materials. All problems need a support by passing on knowledge from related government sector.

The product which all members considered that it could be produced in a good standard and be able to send to approve according to the standard of community products is the ancient style lamp.