

ABSTRACT

Research Title : Development of production capabilities of river weed products the way and supporting strategies for management of an agriculturalist's housewife group at Baan Hat Khrai

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This study are to analyze the potential of an agriculturalist's housewife group at Baan Hat Khrai, train and transfer knowledge of production technology and packaging in order to increase the quality and capabilities of the products, and to find the way to manage the group. The study conducted participatory research method drawing the needed data through indepth interviews, observations, conversation forums and workshops. The populations were the committee and the represent from supporting organization of the agriculturalists' housewife group at Baan Hat Khrai, Tambol Robweing, Amphoe Chiangkhong, Chiangrai Province. The obtained data were systematically analyzed by content analysis conducting processes to synthesize knowledge paradigms according to the set objectives of the project. The findings are : the products process and non-consequently group management cause the potential of the agriculturalists' housewife group at Baan Hat Khrai to be week; but the products'unique and its healthy food make products be sold well. This project is implemented group's potential by giving knowledge management and clear income-account conveniently for records; and Tambol Robweing, Amphoe Chiangkhong's Metro-politant has to be main supporting organization in packaging technology and products development, and establish the group's office as the learning resources for youths and interested people.