

## **Abstract**

### **Lyric in Omkoi district of Chiang Mai province**

Lyric singers in Omkoi district of Chiang Mai province can be found in four subdistricts and one subdistrict municipality : Omkoi, Yang Piang, Mae Tuen, Mon Chong, and Omkoi subdistrict municipality. Common rhythms are Kong Hueaw Bong, Mah Yam Fai, and Rai. Concerning language use, simple local words together with repetitive expressions are the outstanding features. Simile, metonymy, metaphor and personification are four classifications of its lyric figure of speech. Lyric singing in Omkoi district serves five main functions which are entertainment, public cooperation, emotional outlet, instruction as well as cultural strengthening. The lyrics hold lesser role in society due to the changing way of life and the lack of continuation on the part of the new generation. Its presence can still be found in the memory of the local people.