

## TABLE OF CONTENTS

Acknowledgments.....	v
Abstract .....	vi
List of Figures .....	xv
List of Tables.....	xvii
List of Abbreviations and Glossary .....	xxi
Chapter 1 .....	1
Introduction .....	1
1.0 General Background.....	1
1.1 Historical Background .....	2
1.2 Yong Culture.....	7
1.3 Language Family.....	8
1.4 Objectives of the Study .....	10
1.5 Research Questions .....	10
1.6 Hypotheses .....	11
1.7 Benefits of the Study.....	12
Chapter 2 .....	13
Yong phonology.....	13
2.0 Introduction .....	13
2.1 Yong Phonology .....	13
2.1.1 Consonants.....	13
2.1.1.1 Initial Consonants .....	14
2.1.1.2 Final Consonants.....	14
2.1.1.3. Consonant clusters .....	14
2.1.2 Vowel Sounds .....	14
2.1.3 Tone .....	16
2.1.3.1. Live Syllables.....	16

2.1.3.2. Dead syllables .....	17
Chapter 3 .....	19
Literature review .....	19
3.0. Introduction .....	19
3.1. Ethnolinguistic Vitality .....	19
3.1.1. The Study of Ethnolinguistic Vitality in Various Languages .....	23
3.2 Language Attitudes .....	26
3.2.1. Methodology and Attitudes Measurement .....	28
3.2.2. The Study of Language Attitudes in Various Languages and Related Research .....	30
Chapter 4 .....	35
Methodology .....	35
4.0 Introduction .....	35
4.1 Data Collection .....	35
4.1.1. Questionnaire .....	35
4.1.1.1. Part One: Linguistic background .....	35
4.1.1.2. Part Two: Language use .....	36
4.1.1.3. Part Three: Language attitude .....	37
4.1.2. Interviews .....	38
4.1.3. Observation .....	38
4.2. Distribution of the informants .....	39
4.3. Pilot Test .....	40
Chapter 5 .....	42
Findings and analysis .....	42
5.0 Introduction .....	42
5.1 Subjects .....	42
5.2. Word Lists .....	44
5.3. Language Use .....	45

5.3.1. Question 1: What language do you speak with the following people?	46
5.3.1.1. Language use according to Age .....	55
5.3.1.2. Language use according to Gender .....	56
5.3.1.3. Language use according to Education.....	58
5.3.1.4. Language use according to Place of residence.....	59
5.3.2. Question 2: What language do the following people speak to you? .....	61
5.3.2.1. Language use according to Age .....	70
5.3.2.2. Language use according to Gender .....	71
5.3.2.3. Language use according to Education.....	72
5.3.2.4. Language use according to Place of residence.....	74
5.3.3. Question 3: What languages do the children in this village learn first?	76
5.3.4. Question 4: Before they start school what languages do they know?...	77
5.3.5. Question 5: Which language does a Yong mother speak to her child?.	78
5.3.6. Conclusions regarding language use.....	79
5.4 Language Attitudes .....	81
5.4.1. Question 3.1: How important or unimportant do you think the Yong language is for Yong people do the following? .....	81
5.4.1.1. Importance/unimportance of Yong according to Age.....	84
5.4.1.2. Importance/unimportance of Yong according to Gender.....	88
5.4.1.3. Importance/unimportance of Yong according Education .....	91
5.4.1.4. Importance/unimportance of Yong according to place of residence.....	93
5.4.2. Question 3.2: Here are some statements about the Yong, Kammuang, and Standard Thai. Please say whether you agree or disagree with these statements.....	95
5.4.2.1. Language attitude according to Age .....	100
5.4.2.2. Language attitude according to Gender .....	107
5.4.2.3. Language attitude according to Education.....	112

5.4.2.4. Language attitude according to Place of residence .....	117
5.4.3. Question 3.3. Please answer the following questions. ....	123
5.4.3.1. Question 1. Do the Yong teenagers speak their language correctly? If not, how do they speak it? .....	123
5.4.3.2. Question 2. Is it good for Yong children to learn to speak Kammuang? Why? .....	124
5.4.3.3. Question 3. Is it good for Yong children to learn to speak Standard Thai? Why? .....	125
5.4.3.4. Question 4. Do you know any Yong people who do not speak Yong any more? Is it good or bad? .....	126
5.4.3.5. Question 5. When the children of this village grow up and have their own children, do you think those children will speak Yong? Why? ....	127
5.4.3.6. Question 6. When Northern Thai or Central Thai people are around, are you embarrassed to speak your language? .....	129
5.4.3.7. Question 7. In the future, do you think the next generation will stop speaking Yong or not? Why? .....	130
5.5. Conclusion of Language Attitude Section .....	131
Chapter 6 .....	134
Summary and conclusion .....	134
6.0 Introduction .....	134
6.1 Language Use .....	134
6.1.1. Research question 1: What dialects do the Yong people use in their community? What are the important factors in the choice of dialect use of Yong people in different domains? .....	134
6.2 Language Attitude .....	136
6.2.1. Research question 2: How do the Yong people feel about their dialect and other dialects spoken in the community? .....	136
6.3 Summary of the future of the Yong dialect .....	139

6.3.1. Research question 3: What is the long-range outlook for the Yong dialect?

Will the Yong people maintain their dialect or shift to Kammuang? 139

6.4 Further Research ..... 140

Appendix A ..... 141

Appendix B ..... 159

Appendix C ..... 166

Bibliography..... 187

PAYAP UNIVERSITY

## LIST OF FIGURES

Figure 1: Map of the Yong city and the direction of Yong immigration to Lamphun Province in 1805 (Sawaeng 2001). .....	4
Figure 2: Yong community in Lamphun Province (1805) (Sawaeng 2001).....	5
Figure 3: Migration routes of Yong people in 1837-1902 (Adapted from Sawaeng 2001).....	6
Figure 4: A language family model of the Tai language in Thailand (Adapted from Smalley, 1994). .....	9
Figure 5: The hierarchy of attitude and its components (Baker 1992) .....	27
Figure 6: A scale of direct and indirect methods to assess language attitudes. ....	30
Figure 7: The dialects that the subjects speak with people in the family domain.....	48
Figure 8: The dialects that the subjects speak with people in the community.....	50
Figure 9: The dialects that the subjects in different age speak with the government officials.....	51
Figure 10: The dialects that the subjects in different age speak to people in the public domain.....	53
Figure 11: Percentage of dialects that the subjects use with different people. ....	54
Figure 12: The dialects that people in the family speak to the subjects.....	64
Figure 13: The dialects that people in the community speak to the subjects.....	65
Figure 14: The dialects that people in the government office spoke to the subjects. .	67
Figure 15: The dialects that people in the public domain spoke to the subjects.....	68
Figure 16: Percentage of dialects that different people spoke to the subjects. ....	69

Figure 17: Importance/unimportance of Yong for the subjects for various activities. 84

Figure 18: Language attitudes of the subjects towards 11 positive statements (All 48 subjects combined)..... 98

Figure 19: Language attitude of the subjects towards 7 negative statements (All 48 subjects combined)..... 99

PAYAP UNIVERSITY

## LIST OF TABLES

Table 1: Consonants Sounds of the Yong dialect.....	13
Table 2: Initial consonants.....	14
Table 3: Final Consonants.....	14
Table 4: Consonants cluster.....	14
Table 5: Single Vowel Sounds of the Yong and Kammuang dialects.....	15
Table 6: Yong single vowels that correspond with Kammuang diphthongs with no environmental conditioning.....	15
Table: 7 Yong single vowels correspond with Kammuang single vowels with environmental conditioning.....	16
Table 8: Yong tone and tone symbols on live syllables.....	16
Table 9: Tones represented in Kammuang.....	17
Table 10: Yong tones and tone symbol on dead syllables.....	17
Table 11: Kammuang tones and tone symbol on dead syllables.....	18
Table 12: Domains of language use in the study.....	36
Table 13: The variables of the subjects under study.....	39
Table 14: Number of people who respond to the questionnaires (included 2 neighborhoods).....	39
Table 15: Education level of the subjects in the 15 to 35 years old age group in both communities.....	43
Table 16: Education levels of the subjects in the more than 35 years old age group in both communities.....	43



Table 17: Raw data of the subjects' occupation in both communities.....	44
Table 18: Raw data of the subjects' parents ethnicity in both communities.....	44
Table 19: Raw data of the dialects that the subjects speak with different people. ....	47
Table 20: The dialects that the subjects speak with people in the family domain. ....	48
Table 21: The dialects that the subjects speak with people in the community. ....	50
Table 22: The dialects that the subjects in different age speak with the government officials.....	52
Table 23: The dialects that the subjects in different age speak to people in the public domain.....	53
Table 24: Percentage of the use of dialects that the subjects speak with different people. ....	54
Table 25: Raw data of dialect use according to age.....	56
Table 26: Raw data of dialect use according gender.....	58
Table 27: The raw data of dialect use according to level of education.....	59
Table 28: Raw data of dialect use according to Place of Residence.....	61
Table 29: Raw data of the dialects that different people spoke with the subjects.....	62
Table 30: The dialects that people in the family speak to the subjects.....	64
Table 31: The dialects that people in the community speak to the subjects. ....	66
Table 32: The dialects that people in the government office spoke to the subjects....	67
Table 33: The dialects that people in the public domain spoke to the subjects. ....	68
Table 34: Percentage of dialects that different people spoke to the subjects.....	69
Table 35: Raw data of dialect use according to age.....	71
Table 36: The raw data of dialect use according to gender.....	72

Table 37: Raw data of dialect use according to education.....	74
Table 38: Raw data of dialect use according place of residence.....	76
Table 39: Raw data of dialects that children learned first.....	77
Table 40: Raw data of dialects that children knew before going to school. ....	78
Table 41: Raw data of dialects that Yong mother should speak to her children.....	79
Table 42: Raw data of importance/unimportance of Yong. ....	83
Table 43: Percentage of importance/unimportance of Yong for various activities. ...	83
Table 44: Importance/Unimportance of Yong according to age.....	87
Table 45: Percentage of Importance/Unimportance of Yong according to age.....	88
Table 46: Importance/Unimportance of Yong according to male/female. ....	90
Table 47: Percentage of Importance/Unimportance of Yong according to male/female. ....	91
Table 48: Importance/Unimportance of Yong according to education.....	92
Table 49: Percentage of Importance/Unimportance of Yong according to education.	93
Table 50: Importance/Unimportance of Yong according to place of residence. ....	94
Table 51: Percentage of Importance/Unimportance of Yong according place of residence.....	95
Table 52: Raw data of language attitude toward the positive and negative statements.	97
Table 53: Percentage of the subjects who responded to 11 positive statements.....	98
Table 54: Percentage of the subjects who responded to 7 negative statements. ....	99
Table 55: Raw data of responses toward positive and negative statements according to age groups. ....	106

Table 56: Percentage of responses toward positive and negative statements according to age groups. ....	107
Table 57: Raw data of language attitude toward the positive and negative statements according to gender group.....	111
Table 58: Percentage of responses toward the positive and negative statements according to gender. ....	112
Table 59: Raw data of responses toward the positive and negative statements according to education. ....	116
Table 60: Percentage of responses toward the positive and negative statements according to education. ....	117
Table 61: Raw data of responses toward the positive and negative statements according to place of residence. ....	122
Table 62: Percentage of response toward the positive and negative statements according to place of residence. ....	123
Table 63: Subjects evaluation of Yong teenager’s speech.....	124
Table 64: Raw data of Question 2 according to four factors. ....	125
Table 65: Raw data of Question 3 according to four factors. ....	126
Table 66: Raw data of Question 4 according to four factors. ....	127
Table 67: Raw data of Question 5 according to four factors. ....	129
Table 68: Raw data of Question 6 according to four factors. ....	130
Table 69: Raw data of Question 7 according to four factors. ....	131