

## TABLE OF CONTENTS

ACKNOWLEDGEMENTS .....	iv
ABSTRACT .....	v
LIST OF TABLES .....	x
LIST OF FIGURES .....	xi
LIST OF ABBREVIATIONS AND SYMBOLS .....	xii
1. INTRODUCTION .....	1
1.1 Thesis Background .....	1
1.2 Objectives of the Study .....	3
1.3 Review of the Literature .....	4
1.3.1 General Hortatory Discourse .....	4
1.3.2 Thai Hortatory Discourse .....	5
1.3.3 Discourse and the Sociocultural Context .....	7
1.4 Tuu Cok's Background .....	7
1.5 Research Methodology .....	9
1.5.1 Texts .....	9
1.5.2 Analysis .....	9
1.6 Scope of the Study .....	10
2. SURFACE STRUCTURE .....	12
2.0 Introduction .....	12
2.1 General Surface Structure .....	16
2.1.1 Salutation .....	16
2.1.2 Stage .....	16
2.1.3 Body .....	29
2.1.4. Conclusion .....	58
2.1.5 Terminus .....	63

2.2 Conclusion .....	66
<b>3. MITIGATION .....</b>	<b>67</b>
3.0 Introduction .....	67
3.1 Types of Mitigation .....	68
3.2 The Study of Mitigation in Thai Hortatory Discourse .....	69
3.3 Mitigation Rank .....	70
3.3.1 Positive Mitigation .....	70
3.3.2 Negative Mitigation .....	71
3.4 Review of Mitigation in the Sermon ‘Religion and Society’ .....	72
3.5 Mitigation in Tuu Cok’s Sermons .....	76
3.5.1 Positive Mitigation .....	77
3.5.2 Negative Mitigation .....	86
3.5.3 Implicit Mitigation .....	92
3.6 Conclusion .....	94
<b>4. RHETORICAL DEVICES .....</b>	<b>96</b>
4.0 Introduction .....	96
4.1 Hesitation .....	96
4.2 Doublets .....	101
4.3 Repetition .....	107
4.4 Parallelism .....	108
4.5 Humor .....	109
4.5.1 Imitation .....	110
4.5.2 Contraexpectational Response .....	111
4.5.3 Metaphor .....	112
4.5.4 Ironic Situation .....	112
4.5.5 Word Play .....	113
4.6 Conclusion .....	114

<b>5. SOCIOCULTURAL CONTEXT .....</b>	<b>115</b>
<b>5.0 Introduction .....</b>	<b>115</b>
<b>5.1 Language and Social Context of Tuu Cok’s Sermons .....</b>	<b>116</b>
<b>5.1.1 Setting .....</b>	<b>116</b>
<b>5.1.2 Participants .....</b>	<b>118</b>
<b>5.1.3 Activity .....</b>	<b>118</b>
<b>5.1.4 Channel .....</b>	<b>119</b>
<b>5.1.5 Code .....</b>	<b>119</b>
<b>5.1.6 Message Form .....</b>	<b>120</b>
<b>5.1.7 Subject Matter .....</b>	<b>125</b>
<b>5.2 Cultural References in Tuu Cok’s Sermons .....</b>	<b>126</b>
<b>5.3 Conclusion .....</b>	<b>132</b>
<b>6. CONCLUSION .....</b>	<b>133</b>
<b>APPENDIX A: INTERLINEARIZED TEXT OF THE SERMON “RELIGION AND SOCIETY” .....</b>	<b>136</b>
<b>APPENDIX B: FREE TRANSLATION OF THE SERMON “THE WORTH OF HUMANS” .....</b>	<b>230</b>
<b>BIBLIOGRAPHY .....</b>	<b>246</b>

## LIST OF TABLES

Table 1. Surface Structure of Phra Phrayom's Sermons.....	13
Table 2. Surface Structure of Sermons by Tuu Cok.....	15
Table 3. Five Types of Hortations.....	68
Table 4. Ranking of Positive and Negative Mitigated Forms in Thai Hortatory Discourse .....	69
Table 5. Ranked Positive Mitigated Forms Found in the Sermon 'Religion and Society' .....	71
Table 6. Ranked Negative Mitigated Forms Found in the Sermon 'Religion and Society' .....	71
Table 7. Survey of Mitigation in the Sermon 'Religion and Society' .....	75

## **LIST OF FIGURES**

Figure 1. Diagram of Grammatical Hierarchy .....	1
Figure 2. The Structure of a Hortatory Point.....	4
Figure 3. Mitigated Commands in the Sermon ‘Religion and Society’.....	76