

APPENDIX A

SURVEY: INTERNET BASED ENGLISH / THAI LANGUAGE LEARNING

(N.B. – Both the English and Thai L2 surveys are the same. Only one survey is presented here. To read the Thai L2 survey, simply substitute 'English' for 'Thai' in every instance below.)

0%

Welcome. I am conducting a survey to find out how people like you, for whom English is a second language, use the Internet in English both to communicate and to increase their knowledge. This information will eventually be used to create free webbased tools to help you maximize your English learning ability online. Thank you for taking a few moments to provide some information about your Internet-based English language activities.

Page 1

What is your name? (optional)

How old are you? *

Unless other logical workflows have been specified, the participant will be redirected to Page 2.

Page 2

What is your first language? *

How many years have you been learning English? *

How many hours do you use the Internet every week? *

How often do you use the Internet in English? *

Unless other logical workflows have been specified, the participant will be redirected to Page

3.

Page 3

How much fun is it for you to do the following Internet activities in English? *

	very fu		′				not fun at all	I never do this.
Chat (on Facebook, MSN, Yahoo, etc) with friends	C	r	C	۲	C	C	۲	۲
Chat (in Chatrooms, Camfrog, etc.) with strangers	C	C	C	C	C	۲	٢	۲

Read articles, reviews, blogs, etc.	r	C	r	C	^	C	۲	~
Read friends' social media								
(ie. Facebook, Twitter) posts	C	C	r	C	C	<u></u>	C	<u>ر</u>
Write sociał media posts	C	C	٢	r	r	r	~	\sim
Write your own blog	C	(•	•	(<i>c</i>	r	~
Use websites for the directed study of English (ie. grammar or vocabulary exercises)	C	۲	٢	۲	C		ç	C
Use translation sites (ie. Google, Bing)	C	۲	r	C		C	r	C
Use virtual environments (ie. Secondlife, the Sims)	C	۲	C	٢	2	r	۲	r
Play games	r	C	C		C	C	٢	r
Watch Youtube videos	C	r	r /		۲	C	C	C
Make and upload Youtube videos	r	C		C	۲	r	۲	•
Shop	r	~	<u>C</u>	C	C	r	C	~
Answer survey questions	۲	r 🔨	C	C	۲	C	C	C
Other	\boldsymbol{c}	_	5	C	C	~	۲	\subset

Unless other logical workflows have been specified, the participant will be redirected to Page 4.

Page 4

What are the other activities you do in English on the Internet?



What do you like to write about (or post pictures or videos of) in your blog?



Unless other logical workflows have been specified, the participant will be redirected to Page 5.

Page 5

How strongly do you agree with the following statements? *

	very strongly agree				do not agree at all	cannot say
I feel like I am studying when I use the Internet in English.	۲	۲	٢	۲	•	r
I notice new grammar constructions when I use English online.	C	C	C	r A	3	C
I feel the Internet helps me improve my English.	C	۲	٢		r	C
I feel that I am learning without studying when I use the Internet in English.	۲	r	5	•	c	C
I only use the internet in English when a teacher asks me to.	C	C	2	r	C	C
I enjoy chatting online with native speakers in English.	۲	r A		r	c	٢
I enjoy chatting online with other non- native speakers in English.	r ′	2,	٢	٢	c	r
I am motivated to do things in English on the Internet.	C	r	r	r	c	۲
I feel like I	\sim	C	r	C	r	r

am learning English when I use it for chatting online.						
I notice new vocabulary when I use English online.	C	٢	۲	(r	C
I worry less about making mistakes in English	6	6	^	6	<u> </u>	·
when on the Internet than when talking with someone in person.		3	r	ì		•
I have fun						
using the Internet in English.	C	((C	r
I recognize my own					/	
mistakes when I chat in English online.	r	۲	C		C	C
The internet is a great medium for learning English.	۲	r		~	r	٢
It is difficult and						
frustrating for me to use the Internet in English.	C	C	2	C	C	C
I learn more English online than I do offline.	۲	5	X,	C	c	۲
Unless oth	er logi	cal workflows	have been sp	ecified, the pa	rticipant will	be redirected
to Page 6.						
Page 6		cal tier 1	r		Tukaa i 1	Cmallah0
w nat mak	es you	reer difficulty	of irustration	when using ti	ne Internet in l	engusu?
		7 =				
		لتے				

Unless other logical workflows have been specified, the participant will be redirected to Page 7.

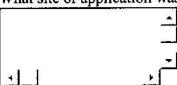
Page 7

ror	you, what are the best ways to improve your English on the internet? Please write
10-1-1-1-1-1-1-1-1	hing that comes into your mind.
8	
41	
Whi	ch websites have you found most helpful to you in learning English?
Who	t de vou like most shout voing the Internet in English? What de vou like leget?
Willa	at do you like most about using the Internet in English? What do you like least?
1	
11	
	you use more than one medium at the same time (for example, chat in
	bination with translation, MSWord spellcheck or reference sites) when you use ish online? *
4000 1000	Yes
	no » continue with Page 9
	ess other logical workflows have been specified, the participant will be redirected
	age 8.
Page	
Wha	t specific tools or media do you use in combination?
_	chat
Г	translation sites (such as Google Translate or Bing)
Γ	spell check programs (such as MSWord)
Γ	online dictionary or thesaurus
Г	games
Γ	social media
Γ	video
—	blogs
Γ	
	ss other logical workflows have been specified, the participant will be redirected uge 9.
Page	
100000	you ever paid a fee for use of an English language learning site or application? *
۲ ،	Yes
C 1	no » continue with Page 11

Unless other logical workflows have been specified, the participant will be redirected to Page 10.

Page 10

What site or application was it? Was it worth the money spent?



Unless other logical workflows have been specified, the participant will be redirected to Page 11.

Page 11

Would you be interested in participating in an online interview (using either Skype, MSN, Yahoo, or Facebook chat) about learning and using English online? *

C Yes

ono » continue with finish the survey

Unless other logical workflows have been specified, the participant will be redirected to Page 12.

Page 12

In order to contact you to schedule an interview, please provide your email address, or Skype, MSN, Yahoo or Facebook ID below. Your contact information will not be given to anyone else, or used for any purpose other than to contact you regarding this interview.

Unless other logical workflows have been specified, the survey will be finished after this page.

You have finished the survey now. Thank you very much for your participation.

You can now close the window.

APPENDIX B

Coding Framework

5 Freedoms -	Klopfer, Osterwell and Salen
FI	freedom to fail
F2	freedom to experiment
F3	freedom to fashion identities
F4	freedom of effort
F5	freedom of interpretation
F6	agency
Play - Csíksze	entmihályi
PWB	play midway between worry and boredom
PF	flow as indicator of play
Ellis – L2 lear	ming principles
L1	develop repertoire of expressions and rule-based competence
L2	focus on meaning
L3	focus on form
L4	develop implicit knowledge / not neglect explicit knowledge
L5	learner's built-in syllabus
L6	extensive L2 input
L7	extensive L2 output
L8	interact in L2
L9	take account of learners' individual differences
L10	examine free as well as controlled production
LIU	examine nee as wen as controlled production
McGonigal -	mechanisms for positive affect
PA1	'fiero'
PA2	clear goals and actionable steps
PA3	'fun failure'
PA4	ambient social connectivity
PA4	vicarious pride
PA5	continuous feedback
PA6	'leveling up'
-4-4	
Gee - principl	es of good learning games
G1	an identity in which to invest
G2	co-production
G3	customization
G4	scaffolding / well-ordered problems
G5	challenge and consolidation
G6	JIT and on-demand information
G7	contextualized meaning

G8	pleasant frustration / at boundary of ZPD
G9	manipulation
G10	system thinking
G11	interaction
G12	risk-taking
G13	failure as a means of determining patterns
G14	exploration
GA	agency as ownership of what one has created / done



Christopher S. Stern

CURRICULUM VITAE

Education

2005 Certificate in TESOL (Teaching English to Speakers of Other Languages)

Trinity College of London IALF Bali, Indonesia

1995 Master of Arts, Industrial Arts

San Francisco State University, San Francisco, California

1988 Bachelor of Arts, East Asian Studies

Columbia University, New York, New York

Relevant Professional Experience

2008 - 2013 Accredited IELTS Examiner

2009 Asst. Program Manager, General and Specialised English Language Services

Assisted with timetabling, conducted teacher observation and feedback, developed level testing and training, organised teacher training seminars, researched and compiled supplementary materials, and developed

curriculum for some specialized courses

2005 - 2010 English Language Specialist

IALF Bali, Indonesia

- General English: all levels Elementary Advanced
- ESP: Hotel English, Business English, Business Communication
- English for Academic Purposes
- Teaching materials, testing and curriculum development
- Extensive placement & level testing
- Editing, Translation, Proofreading (Indonesian English)
- Teacher Training, workshops & seminars

2005 English Language Teacher

OSULA Education Center, Los Angeles, CA, USA

 Taught courses in English conversation, pronunciation and grammar to Japanese Jr. High School students

2002 - 2003 English Language Teacher

International Language Programs, Denpasar, Bali, Indonesia

- Taught courses in English conversation, pronunciation and grammar to Indonesian students, ages 5 to adult
- Developed curriculum and testing procedures

Managing Director 1999 - 2004

Gallery Sembilan, Ubud, Bali, Indonesia

Conceived, designed and managed place of business; recruited and supervised staff; developed and maintained artist, collector, and press relations; designed all corporate promotional materials; organized and curated exhibitions.

1996 - 1998

Department of Design and Industry, San Francisco State University, USA

Taught courses in graphic and product design, and manufacturing; developed new curriculum for introductory courses in design for manufacture, and metals technology.

English Language Teacher 1995 - 1996

California English Academy, San Francisco, CA, USA

- Taught courses in English conversation, pronunciation and grammar = students of many nationalities, ages 18 to 25
- Developed curriculum and testing procedures

Educational Consultant 1991 - 1992

Meynard Publishing, Tokyo, Japan

Produced and distributed marketing materials, developed and maintaines customer relations, and trained teachers in the use of English teaching educational materials (Oxford textbooks, BBC production videos, and IRS reading kits)

Teacher of English 1989 - 1991

English at Home, Kichijoji, Tokyo, Japan

- Taught courses in English conversation, listening, grammar and composition at all levels to children and adults
- Developed curriculum and testing procedures

Teacher of English 1988 - 1989

PAX, Shibuya, Tokyo, Japan

- Taught courses in English conversation, listening, and pronunciational all levels to high school students and adults
- Participated in developing and implementing unique role-playing based curriculum

Languages Spoken

English, Indonesian, Japanese, Mandarin, French

Computer Proficiency

Microsoft Office Applications, Internet Applications, Macromedia Dreamweaver, Adobe Pagemaker, InDesign, Illustrator, Audition, and Photoshop for PC and MacIntosh

Personal Details

Born 12 July 1966, San Francisco, Ca, U.S.A.