BIBLIOGRAPHY

Aluko, M. A. O. *The Impact of Culture on Organizational Performance in Selected Textile Firms in Nigeria*: Nordic Journal of African Studies.

Amy, M.-C. (2006). Heterogeneity or Homogeneity: Socialization Makes the Difference in Firm Performance. *Performance Improvement Quarterly, 19*(1), 83.

Babbie, E. (1992). *The practice of social research.* (6 ed.).

Bazar, E., & Overberg, P. (2008). Census data project more diversity at work [Electronic Version]. *USA Today.*

Bazile-Jones, R. (1996). Diversity in the workplace: why we should care. *CMA – The Management Accounting Magazine.*

Bouma, G. D., & Atkinson, G. B. J. (1995). *A Handbook of Social Science Research: A comprehensive and practical guide for students* (Second Edition ed.). New York: Oxford Univeristy Press.

Bureau, U. S. C. (2009). Trade in Goods (Imports, Exports and Trade Balance) with Thailand

Choy, W. (2007). Globalisation and Workforce Diversity: HRM Implications for Multinational Corporations in Singapore. *Singapore Management Review, 29*(2), 1.

Choy, W. K. W. (2007). *Globalization and Workforce Diversity: HRM Implications for Multinational Corporations in Singapore.*

Connerley, M. L., & Pedersen, P. B. (2005). *Leadership in a Diverse and Multicultural Environment.* California, USA: Sage.

Cooper, D. R., & Schindler, P. S. (2006). *Business Research Methods.* Singapore.

Cox, T. (1993). *Cultural diversity in organizations: theory, research, and practice.*

Cox, T. (1994). *Cultural diversity in organizations: theory, research, and practice.*

Cox, T. J. (1991). *Creating the Multicultural Organization* San Francisco: JOSSEY-BASS: A Wiley Company

Cox, T. J. (1993). *Cultural Diversity in Organizations: Theory, Research & Practice.* San Francisco: Berrett-Koehler Publishers.

Cox, T. J. (1994). *Cultural Diversity in Organizations: Theory, Research & Practices.* San Francisco: Berrett-Koehler Publishers, Inc.

Desere, K. (2003). The impact of cultural diversity on work team performance: A South-African perspective. *Team Performance Management, 9*(3/4), 78.

Edwards, P. K. (1995). *From Industrial Relations to the Employment Relationship.*

Ezzel, M. (2005). Organizational Performance Dimensions.

Finney, & Glinow, v. (1990). *Cultural Conflict and Management Style.*

Gomez-Mejia, L. R., & Palich, L. E. (1997). Cultural diversity and the performance of multinational firms. *Journal of International Business Studies, 28*(2), 309.

Greenberg, J. (2005). *DiversityWorking*

Greene, A.-m., & Kirton, G. (2005). *The Dynamics of Managing Diversity: A Critical Approach* (Second Edition ed.).

Harisis, D. S., & Kleiner, B. H. (1993). Managing and valuing diversity in the workplace. *Equal Opportunities International, 12*(4), 6.

Hayles, V. R. (1997). *The diversity directive: Why some initiatives fail & what to do about it*: ASTD/American Society for Training and Development

Ho, I. (1997). *The strategic management of cultural diversity and the impact on work team performance: The case of a Canadian multinational telecommunications enterprise.* Universite Laval (Canada), Ottawa.

Ho, I. (1998). *The strategic management of cultural diversity and the impact on work team performance: The case of a Canadian multinational telecommunications enterprise.* Universite Laval (Canada).

Hofstede, G. (2001). *Culture's Consequences* (Second ed.).

Holmes, T. A. (2005). How to Connect Diversity to Performance. *Performance Improvement, 44*(5), 5.

Jacob, N. (2003). *Intercultural Management: MBA Masterclass*: Kogan Page Ltda.

Jory, P. (2000). Multiculturism in Thailand? Cultural and Regional Resurgence in a Diverse Kingdom. *Harvard Asia Pacific Review.*

Kirton, G., & Greene, A.-m. (2005). *The Dynamics of Managing Diversity: A Critical Approach.* Boston: Elsevier Butterworth-Heinemann

Kotabe, M., & Helsen, K. (2008). *Global Marketing Management* (4th ed.).

Landis, D., Bakir, A., & Noguchi, K. (1995). *Handbook of Intercultural Training*: Sage Publiscations.

Laquihon, R. (2007). Diversity in the Workplace - Enhancing an Organization's Success (Publication., from ArticlesBase:

Leightner, J. E. (2007). Thailand's financial crisis: its causes, consequences, and implications [Electronic Version]. *Journal of Economic Issues*. Retrieved 25/09/2009 from http://findarticles.com/p/articles/mi_qa5437/is_1_41/ai_n29325863/?tag=content;col1.

Lockwood, N. R. (2005). Workplace diversity: leveraging the power of difference for competitive advantage. *HR Magazine*, 15.

Magazine, Q. D. (2010, April 14th, 2010). Quality Digest Magazine. from http://www.qualitydigest.com/html/qualitydef.html

McMillan, A. (2006). Heterogeneity or Homogeneity: Socialization Makes the Difference in Firm Performance. *Performance Improvement, 19*(1), 16.

Miller, D. C. (1991). *Handbook of Research Design and Social Measurement* (Fifth Edition ed.). London: Sage Pubications, Inc.

Miller, M., Fields, R., Kumar, A., & Ortiz, R. (2000). Leadership and Organizational Vision in Managing a Multiethnic and Multicultural Project Team. *Journal of Management in Engineering*, 18-22.

Mohler, J. T. (2009). *Facility Location* (Academic Report). Chiang Mai: Payap University.

National Statistical Office of Thailand. (2010). *Number of Population (May 2010)*. Bangkok.

Oxford Business Group. (2008). Thailand - COUNTRY PROFILE.   Retrieved 10/09/2009, 2009

Robinson, A., & Stern, S. (1997). *Corporate Creativity: How Innovation & Improvement Actually Happen*

Sackmann. (2003). *Cultural Complexity: A New Epistemological Perspective*

Schneider, S. C., & Barsoux, J.-L. (2003). *Managing Across Cultures* (Second Edition ed.).

Schumpeter, J. A. (1934). *The Theory of Economic Development: An Inquiry into Profits, Capital, Credit, Interest, and the Business Cycle* Harvard University Press

Smith, R. (2008, April 2008). Valuing Diversity. *Pharmaceutical Executive,* 24-26.

Spiers, C. (2008). The business benefits of diversity (Publication. Retrieved November 12, 2009: http://proquest.umi.com/pqdweb?did=1507581611&sid=2&Fmt=4&clientId= 66471&RQT=309&VName=PQD

Street, M. D., & Street, V. L. (2006). *Taking Sides - Clashing Views in Management* (2 ed.): McGraw-Hill.

Swe, T. (2010). The Globalization in the Greater Mekong Subregion: The Role for Payap University. Payap University.

Thomas, D. A., & Ely, R. J. (2001). Making Differences Matter: A New Paradigm for Managing Diversity. In *Harvard Business Review on Managing Diversity* Harvard Business School Publishing Corporation.

Thomas, R. R. (2001). From Affirmative Action to Affirming Diversity In *Harvard Business Review on Managing Diversity* United States of American Harvard Business School Publishing Corporation

Trade, E. C. (2010). Creating opportunities. from http://ec.europa.eu/trade/creating- opportunities/trade-topics/market-access/export-from-eu/

Triandis, H. C. (1995). *Individualism and Collectivism.* Boulder: Westview Press.

Von Bergen, C. W., Soper, B., & Parnell, J. A. (2005). Workforce Diversity and Organisational Performance. *Equal Opportunities International. , 24*(4/5), 16.

Wederspahn, G. M. (2002). Making the Case For Intercultural Training. *Professional Knowledge Center.*

Weigand, R. A. (2007). Organizational Diversity, Profits and Returns in U.S. Firms. . *Problems and Perspectives in Management, 5*(3), 16.

Whittemore, R., Chase, S. K., & Mandle, C. L. (2001). Validity in Qualitative Research. *Qualitative Health Research, 11*(4), p.522-537.

William. (2007). Lean Six Sigma Methods and Tools Used from http://vbautomation.110mb.com/index.htm

Woloschuk, C. (2010). Preparing to be Creative in Problem Solving in the Workplace.