

TABLE OF CONTENTS

	Page
ACKNOWLEDGEMENTS	iv
ABSTRACT.....	vi
LIST OF TABLES.....	xi
LIST OF FIGURES.....	xii
LIST OF APPENDICES.....	xiii
ABBREVIATIONS.....	xiv
CHAPTER ONE INTRODUCTION.....	1
Rational and Background of the Study.....	1
Purpose of the Study.....	5
Significance of the Study.....	5
Definition of Terms.....	6
CHAPTER TWO LITERATURE REVIEW.....	9
Output in Language Learning.....	9
Material, Material Analysis and Evaluation.....	26
CHAPTER THREE METHODOLOGY.....	29
A Brief Introduction of Four Selected Textbooks.....	29

	Page
Criteria for Selecting These Four Textbooks.....	31
The Samples of Study and Criteria for Choosing Them.....	32
Three Basic Methods in Analysis and Evaluation Method.....	33
CHAPTER FOUR ANALYSIS AND EVALUATION	49
Analyze Using the Impressionistic Method.....	49
Analyze Using the Checklist Method.....	54
Evaluate Using the In-depth Method.....	76
CHAPTER FIVE CONCLUSION AND IMPLICATION.....	87
Comparison of Output Opportunities and Finding of This Study.....	87
Limitation of the study.....	92
Implication for Teaching and Learning.....	93
Recommendations for Further Studies.....	95
REFERENCES.....	96
APPENDICES.....	102

LIST OF TABLES

	Page
Table 1: Opportunities for Output in PSIBE1	56
Table 2: Opportunities for Output in IBE1.....	61
Table 3: Opportunities for Output in SBE2.....	67
Table 4: Opportunities for Output in FIBI.....	71
Table 5: Opportunities for Output in Four Business English Coursebooks.....	77

LIST OF FIGURES

	Page
Figure 1: Analytical Checklist for Opportunities for Output.....	36
Figure 2: Content of Checklist—Definitions and Examples of Items in the Checklist	40
Figure 3: Task 24 in Unit 4 of IBE1 (A Communicative Task).....	42.
Figure 4: Task 4 in Unit 7 of SBE2 (A Writing Task)	43
Figure 5: Task 4 in Unit 7 of PSIBE1 (A Listening Task).....	44
Figure 6: Task 37 in Unit 4 of FIB1 (Final Checklist Task).....	44

LIST OF APPENDICES

	Page
Appendix A: Sample Unit from Practical Skills Improvement in Business English 1.....	103
Appendix B: Sample Unit from Into Business English 1.....	113
Appendix C: Sample Unit from Skills for Business English 2.....	130
Appendix D: Sample Unit from First Insights into Business 1.....	140
Appendix E: Analysis of Tasks in Unit 4 of PSIBE1 by Checklist.....	151
Appendix F: Analysis of Tasks in Unit 7 of PSIBE1 by Checklist.....	153
Appendix G: Analysis of Tasks in Unit 4 of IBE1 by Checklist.....	155
Appendix H: Analysis of Tasks in Unit 7 of IBE1 by Checklist.....	160
Appendix I: Analysis of Tasks in Unit 4 of SBE2 by Checklist.....	164
Appendix J: Analysis of Tasks in Unit 7 of SBE2 by Checklist.....	166
Appendix K: Analysis of Tasks in Unit 4 of FIB1 by Checklist.....	168
Appendix L: Analysis of Tasks in Unit 7 of FIB1 by Checklist.....	173

ABBREVIATIONS

BE: Business English

CALL: Computer Assisted Language Learning

L1: The First Language

L2: The Second Language, Target Language

SLA: Second Language Acquisition

PSIBE: Practical Skill Improvement in Business English

IBE: Into Business English

SBE: Skills for Business English

FIB: First Insights into Business