

Curriculum Vitae

1. Head of the Research Project:

Name (Thai) : ดร.ธีรวัลักษณ์ สัจจะวาที .

Name (Eng): Dr. Theeralak Satjawathee

Address: Department of Finance and Banking, Faculty of Accountancy, Finance and Banking, Paypay University, Chiang Mai, 50000, Thailand

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EDUCATION

Victoria University, Melbourne, Australia.

Doctor of Business Administration (DBA) 2000-2004

Payap University

Master of Business Administration (MBA) 1992-1995

Chiangmai University

Bachelor of Business Administration (BBA) 1984-1987

Payap University

Bachelor of Art (Music) 1989- 1991

WORK EXPERIENCE

Head of Business Administration (MBA) Department, Faculty of Business, Payap University. Chiang Mai, Thailand. 2008-2010

Head of Finance and Banking Department, Faculty of Accountancy, Finance and Banking, Payap University. Chiang Mai, Thailand. 2004-2007

Lecturer of Finance, Department of Finance and Banking, Payap University. Chiang Mai, Thailand. 1995-present

WORKING PAPERS

Satjawathee, T. and Jegasothy, K. (2007). Selectivity and Market Timing Performance of Equity Funds in Thailand. Research Working Paper No. 207, Payap University. (Payap University Granted)

Satjawathee, T. Lonkani, R. and Changchit, C. (2012). Market Price Effects of Business Contracting. (Payap University Granted)

CONFERENCE

2012

The Clute Institute 2012 Bangkok International Academic Conference, Bangkok, Thailand, 12-14 March 2012, paper: 'Market Price Effects of Business Contracting in Thailand' (with Ravi Lonkani and Chuleeporn Changchit)

2010

IntellectBase International Consortium (IIC) 2010 Academic Conference, Las Vegas USA, 16-18 December 2010, paper (proposal) 'Market Price Effect of Business Contracting in Thailand' (with Ravi Lonkani, and Chuleeporn Changchit)

2007

12th Finsia-Melbourne Centre for Financial Studies Banking and Finance Conference, Melbourne Australia, 24-25 September 2007, paper: 'Market Timing and Fund Selection Performance in a Developing Country's Fund Industry: Thailand's Equity Fund Case' (with Kandiah Jegasothy)

2005

2005 Business & Economics Society International Conference, Flagstaff, Arizona, USA., 24-25 July 2005, paper: 'Evaluation of the Joint Behavior of Performance and Risk in the Thailand Equity Fund Market')with Kandiah Jegasothy and John Tippet (

13th Conference on the Theories and Practices of Securities and Finance Markets, National Sun Yat-sen University, Kaohsiung, Taiwan, 16-17 December 2005, paper: 'The performance persistence of equity funds in Thailand' (with Geoffrey George and Kandiah Jegasothy)

PUBLICATIONS

Lonkani, R., and Changchit, C., and Satjawathee, T., "Examining the Effects of Business Contract Announcements on Stock Prices in Thailand," *International Research Journal of Finance and Economics*, forthcoming, 2012.

Jegasothy, K., and Satjawathee. T. (2008). Fund Performance Persistence: Thailand Equity Funds Analysis', *Asian Profile Journal*, 36 (5), 507-520.

Jegasothy, K., Tippet, J. and Satjawathee. T. (2005). Evaluation of the Joint Behavior of Performance and Risk in the Thailand Equity Fund Market, *Global Business & Economics Anthology*, (Dec.), 354-361.

Jegasothy, K., Tippet, J. and Satjawathee. T. (2005). Analysis of the Performance of Thailand's Equity Fund Industry, 1992-2000. *Asian Profile Journal*, 33 (5), 455-469.

2. Co-researcher I:

Name (Thai): รศ. ดร. รวี ลงกานี

Name (Eng): Associate Professor Dr. Ravi Lonkani

Address: Department of Finance and Banking, Faculty of Business Administration, Chiang Mai University, Chiang Mai, 50200, Thailand.

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EDUCATION

Chulalongkorn University

Doctor of Business Administration (JDBA) 1995-2000

Chiang Mai University

Master of Business Administration (MBA) 1990-1992

Chulalongkorn University

Bachelor of Science (Chemical Engineer) 1981-1985

HONORS AND ACADEMIC AWARDS

SET-UNET Fellowship, 2006

'Gold' Level Instructor, Stock Exchange of Thailand, 2005

Best Independent Study Advisor, Chiang Mai University.2005

AJF Award, Team prize, Equity Management Competition, 2004

AJF Award, First prize Fixed Income Management Competition, 2003

Best Paper Award. BMRCI, conference, Chiang Mai, 2008

WORK EXPERIENCE

Associated Dean, Faculty of Business Administration, Chiang Mai University, Chiang Mai, Thailand

Business Advisor

Project Coordinator, Loxley Shoe Industries, Bangkok Thailand. 1989 – 1990.

Chemical Engineer, Thanakorn Vegetable oil Co, Ltd. Samutprakarn, Thailand.
1985 – 1988.

ACADEMIC EXPERIENCE

2010- Fulbright Visiting Scholar- (research) in Washington State University.
(During September 2010- January 2011)

Assistant Professor of Finance, Department of Finance and Banking, Faculty of
Business Administration, Chiang Mai University, Chiang Mai, Thailand.
2002-present

Lecture of Finance, Department of Finance and Banking, Payap University.
Chiang Mai, Thailand. 1991 – 2002

Part-time Lecturer, Thammasat University, Bangkok, Thailand, 2006.

Part-time Lecturer, Mae Fah Luang University, Chiang Rai, 2005.

CISA licenses Instructor, Thailand Securities Institute Stock Exchange of
Thailand. 2005, 2006.

Visiting Scholar, United States Information Agency University Affiliates
Project, Oregon's Center for Asian and Pacific Studies and the Charles H.
Lundquist College of Business, University of Oregon. 2001.

BOOKS

Learning about Financial Crisis, 2009. Se-ed Publishing (A pocket book)

Investment Analysis: Theory and Concept, 2007. (A translation text book from
Investment by Bodie-Kane-Marcus) McGraw-Hill Publishing

CISA II, Equity Analysis, 2007, SET Publishing

CISA1 Part 2 Equity Analysis, 2005, SET Publishing

WORKING PAPERS

Limpaphayom, P. and Lonkani, R. 2010. The relation between corporate
governance and risk: The case of insurance companies.

Limpaphayom, P. and Lonkani, R. 2010. Does Corporate Governance Matter to
Consumer? The Case of Insurance Firms.

Lonkani R. and S. Ratchusanti. 2006. Complete Dividend Signal.

Lonkani, R. and Suwannapan, S. 2003. Stock Return Surrounding the Silent Period Ending: The Case of Stock Exchange of Thailand. (CMU-granted)

Lonkani, R. and Hirunsri, P. 2002. Return Anomaly following the Recommendation of Financial Analysts (PRDI granted, on-going)

Lonkani, R. and Firth, M. 2001. Accuracy of Profit forecast published in the offering prospectuses and return anomaly of initial public offerings: The case of the Thai stock market (Thailand Research Fund Granted, already published, ABR)

Lonkani R. and Tirapat, S. 2000. Foreign Behavior and and IPOs in Thailand. *The Eight Conference on Pacific Basin Finance, Economics and Accounting and The Second International Conference June 1.*

PRESENTATION AT PROFESSIONAL MEETINGS

2012

The Clute Institute 2012 Bangkok International Academic Conference, Bangkok, Thailand, 12-14 March 2012, paper: 'Market Price Effects of Business Contracting in Thailand' (with Theeralak Satjawathee and Chuleeporn Changchit)

2010

World Risk & Insurance Economics Congress, 25-29 July 2010, Singapore Management University:- presenter in paper 'The Relation Between Corporate Governance and Risk: The Case of Insurance Companies

2009

1st BMRC conference, March 2009, Chiang Mai. Presenter:-"Return of Initial Public Offering Stocks after the Expiration of Silent Period" Best Paper Award.

2007

12th Finsia-Melbourne Centre for Financial Studies Banking and Finance Conference, Melbourne Australia, September 2007, paper: "Complete Dividend Signal" (With Sirikiat Ratchusanti)

Statistics and Applied Statistics 2007 Annual Meeting Conference, Cha-am, Phet Buri, paper: "Complete Dividend Signal" (With Sirikiat Ratchusanti)

2006

Financial Management Association 2006 Meeting, Salt Lake City, Utah. USA., paper: "The Value of Analysts' Recommendations in the Thai Stock Market". (With Anya Khanthavit and Pornchai Chunnahachinda)

The 17th Asian Finance Association Conference. Auckland, New Zealand. 12-14 July 2006, paper: "The Value of Analysts' Recommendations in the Thai Stock Market". (With Anya Khanthavit and Pornchai Chunnahachinda)

2005

Sangvian academic workshop on the Thai Capital 14th. November 21, 2005. Thammasat University, paper: "The Value of Analysts' Recommendations in the Thai Stock Market". (With Anya Khanthavit and Pornchai Chunnahachinda)

AnnualFA Annual Conference 2005. Hotel Ishtana.Kualalumpur Malaysia, 11-13 July, paper: "The Accuracy of IPO Profit Forecasts in Thailand and their Relationship with Stock Market Valuation" (With Michael Firth)

2004

Sangvien academic workshop on the Thai Capital 13th. November 22, 2004. Thammasat University, paper: "The Accuracy of IPO Profit Forecasts in Thailand and their Relationship with Stock Market Valuation".

China International Conference in Finance, Shanghai, China, 8 -11 July, 2004, paper: "The Accuracy of IPO Profit Forecasts in Thailand and their Relationship with Stock Market Valuation". (With Michael Firth)

2000

The Eight Conference on Pacific Basin Finance, Economics and Accounting and The Second ADSGM International Conference June 1, 2000. paper: "Foreign Behavior and IPOs in Thailand".(With Santi Tirapat)

PUBLICATIONS

Lonkani, R., and Changehit, C., and Satjawathee, T., "Examining the Effects of Business Contract Announcements on Stock Prices in Thailand," *International Research Journal of Finance and Economics*, forthcoming, 2012.

Lonkani, R., A. Khanthavit., and P. Chunnahachinda. 2009. The Value of Analyst's Recommendation in the Thai Stock Market. *International Research Journal of Finance and Economics* 36: 96-120.

Kitivong, V., R. Lonkani, and A., Aekasing. 2008. Relationship Between Auditor Opinion, Auditor changes and Earning Management of the Companies. *Chulalongkorn Review* 20: 46 - 68.

Lonkani, R., and S. Ratchusanti. 2007. The Complete Dividend Signal. *NIDA Business Journal*. 2: 104 -119.

- Thaiprasert, P., R. Lonkani, and P. Disakulnetivit. 2006. The Accuracy of Earning Forecast and its determinants. *Chulalongkorn Review* 18: 40 - 58.
- Chumintajak, M., R. Lonkani, and B. Pruksikanondha. 2005. Overreaction in the Thai Stock Market: The case of 1-day price changes 17: 56-69.
- Lonkani, R. and M. Firth. 2005. The accuracy of IPO earning forecasts in Thailand and their relationships with stock market valuation. *Accounting and Business Research*. Vol. 35 : 269-286.
- Lonkani, R. 2004. Value at Risk. *University of Thai Chamber of Commerce* 21: 151:160
- Lonkani R. 2001. Options and their applications. *Journal of Economics Payap University* 1: 38-47.
- Lonkani, R. 2000. The Dividend Puzzle *Aphait Journal* 7:35-40.

3. Co-researcher II:

Name (Thai): ศาสตราจารย์ ดร. ชูเกียรติ ช่างจิต

Name (Eng): Prof. Dr. Chuleeporn Changchit

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Tel: 1-361-825-5832 Fax: 1-361-825-5609

Email: chuleeporn.changchit@tamucc.edu

EDUCATION

Ph. D. (Decision Science and Information Systems), 1998

University of Kentucky, Kentucky, USA

GPA: 4.0

MS. (Accounting), December 1994

University of Kentucky, Kentucky, USA

LL.B. (Law), March 1990

Ramkhamhaeng University, Bangkok, Thailand

BS. (Accounting), March 1988

Assumption University, Bangkok, Thailand

PROFESSIONAL EXPERIENCE:

2009 – Present

Professor, Texas A&M University – Corpus Christi, Texas

2001 – 2008

Associate Professor, Texas A&M University – Corpus Christi,

Texas

1998 - 2001	Assistant Professor: University of Iowa, Iowa City, Iowa
1997	Instructor: University of the Cumberlands, Williamsburg, Kentucky
1988 - 1992	Senior Consultant: Arthur Andersen & Co., Bangkok, Thailand
1987	Accountant: Modernform Furniture Co., Bangkok, Thailand

PROFESSIONAL SOCIETIES:

- **Editor-in-Chief:** the *Journal of Information Privacy and Security*
- **Associate Editor:**
 - the Journal of Electronic Commerce in Organizations
 - the International Journal of E-Politics (IJEP)
- **Editorial Review Board:**
 - the *Information Resources Management Journal*
 - the *Journal of Global Information Technology Management*
 - the *International Journal of E-Business Research*
- **Executive Board Member, Business and IT Team Leader,** Association of Thai Professionals in America and Canada (ATPAC), 2008-Present

PROFESSIONAL CERTIFICATE:

- Lawyer Bar Association, Bangkok, Thailand

HONORS:

- Beta Gamma Sigma, Texas A&M University – Corpus Christi
- Honored member of Empire Who's Who among executive and professional
- Honored member of the Who's Who Historical Society
- Fulbright Senior Specialist candidate
- Department Citation for Teaching Excellence: Business Consulting, the University of Iowa, Academic year 2000 & 2001
- Department Citation for Teaching Excellence: Information Systems, the University of Iowa, Academic year 1999
- Department Citation for Teaching Excellence: Expert Systems, the University of Iowa, Academic year 1998

GRANTS AND AWARDS

- The Recipient of the Texas A&M University System Teaching Excellence Award, Spring 2011.
- The Recipient of the Texas A&M University System Teaching Excellence Award, Fall 2010.
- The Best Paper Award, *the Academic Business World Conference*, May 31 – June 2, 2010, Nashville, Tennessee.

- Research grant from the College of Business for Academic Year 2007-2008, Texas A&M University – Corpus Christi
- The Best Track Chair Award, *the 6th Global Information Technology Management Association Conference*, June 11-13, 2006, Orlando, Florida.
- The Best Paper Award, *the Academic Business World Conference*, June 30 - July 1, 2005, Nashville, Tennessee.
- Research grant from the College of Business for Academic Year 2004-2005, Texas A&M University – Corpus Christi.
- The Recipient of Innovative Instruction Improvement Award for the development and integration of a Web-based Intelligent System to teach Accounting Internal Control Concepts, Academic Year 2000-2001, the University of Iowa.
- Teaching Grant for Developing an IT Consulting Course for 1998-1999 Academic Year, the University of Iowa.
- Old Gold Summer Fellowship (Research Grant) for 1997-1998 and 1998-1999 Academic Year, the University of Iowa.
- Graduate School Fellowship for 1996-1997 and 1997-1998 Academic Year, the University of Kentucky

EDITORIAL PREFACE

- Changchit, C. "Security Authentication," *Journal of Information Privacy and Security*, VII(2), 2011, pp. i-ii
- Changchit, C. "Information Security Technique and Review of the Law," *Journal of Information Privacy and Security*, VII(2), 2011, pp. i-ii
- Changchit, C. "User and Consumer Perceptions of Security," *Journal of Information Privacy and Security*, VI(4), 2010, pp. i-ii.
- Changchit, C. "Privacy Concerns and Offshore Outsourcing Security," *Journal of Information Privacy and Security*, VI(3), 2010, pp. i-ii.
- Changchit, C. "Online Privacy, Information Security and Security Investment," *Journal of Information Privacy and Security*, VI(1), 2010, pp. i-ii.
- Changchit, C. "Privacy Governance, Law, and Growth Perspective in Security," *Journal of Information Privacy and Security*, V(4), 2009, pp. i-ii.
- Changchit, C. "IT Security Perceptions & Tools," *Journal of Information Privacy and Security*, V(2), 2009, pp. i-ii.
- Changchit, C. "Protecting Information," *Journal of Information Privacy and Security*, V(1), 2009, pp. i-ii.
- Changchit, C. "Security Protection and Management," *Journal of Information Privacy and Security*, IV(4), 2008, pp. i-ii.
- Changchit, C. "Data Protection and Privacy Issue," *Journal of Information Privacy and Security*, IV(3), 2008, pp. i-ii.
- Changchit, C. "Threat, Authentication, and Privacy," *Journal of Information Privacy and Security*, IV(2), 2008, pp. i-ii.

* Only two fellowships are granted annually across all doctoral studies in accounting, decision science and information systems, finance, management, and marketing.

- Changchit, C. "System Privacy and Protection," *Journal of Information Privacy and Security*, IV(1), 2008, pp. i-ii.
- Changchit, C. "Intrusion and Hacking," *Journal of Information Privacy and Security*, III(4), 2008, pp. i-ii.
- Changchit, C. "Information and Security Concern," *Journal of Information Privacy and Security*, III(3), 2007, pp. i-ii.
- Changchit, C. "Trusting Technology Interaction," *Journal of Information Privacy and Security*, III(2), 2007, pp. i-ii.
- Changchit, C. "New Information Technology Adoption: Are You Ready for It?," *Journal of Electronic Commerce in Organizations*, IV(4), 2006, pp. i-iii.

REFEREED BOOK CHAPTERS

- Changchit, C. and Klaus, T. "Factors Encouraging or Discouraging Students from Taking Online Classes," In *ICTs for Modern Educational and Instructional Advancement: New Approaches to Teaching* (Advances in Information and Communication Technology Education series), Hershey, PA: Information Science Reference, 2009, pp. 55-67.
- Changchit, C. "Expert Systems," In L. A. Tomei (Ed.). *Encyclopedia of Information Technology Curriculum Integration*, Hershey, PA: Information Science Reference, 2008, pp. 316-322.
- Changchit, C., Cutshall, R., and Elwood, S. "Perceptions of Laptop Initiatives: Examining Determinant Factors of University Students for Successful Implementation," In L. A. Tomei (Ed.). *Adapting Information and Communication Technologies for Effective Education (Advances in Information and Communication Technology Education Series – vol. 2)*, Hershey, PA: Information Science Reference, 2007.

JOURNAL PUBLICATIONS

- Lonkani, R., and Changchit, C., and Satjawathee, T., "Examining the Effects of Business Contract Announcements on Stock Prices in Thailand," *International Research Journal of Finance and Economics*, forthcoming, 2012.
- Changchit, C. and Klaus, T. "Technological Improvements on Classroom Community and the Increasing Acceptance of Distance Learning Courses" *International Journal of Innovation and Learning*, forthcoming, 2011.
- Klaus, T. and Changchit, C. "Online and Traditional Courses: What are Demographics Differences?" *Journal of Academic Administration in Higher Education*, VII(1), Spring 2011, pp. 45-51.
- Changchit, C. and Cutshall, R. "Vanishing Revenues: An Exploratory Look At Why Online Consumers Do Not Complete Intended Online Purchases," *Journal of International Business Management & Research*, II(3), 2011.
- Fugate, J., Changchit, C., and Vokurka, R. "Are You Having Fun Teaching Excel? Using an Electronic Classroom Management System" *International Journal of Innovation and Learning*, VIII(3), 2010, pp. 316-331.
- Changchit, C., Garofolo, T., and Gonzalez, J. "A Cultural Study of E-Commerce Trust:

- Hispanic versus Anglo," *Journal of Information Science and Technology*, VI(4), 2009, pp. 34-47.
- Klaus, T. and Changchit, C. "Online or Traditional: A Study to Examine Course Characteristic Contributing to Students' Preference on Classroom Settings," *International Journal of Information & Communication Technology Education*, V(3), 2009, pp. 14-23.
- Changchit, C. and Klaus, T. "Classroom Preferences: What Factors Can Affect Students' Attitudes on Different Classroom Settings?" *International Journal of Information & Communication Technology Education*, IV(1), 2008, pp. 33-43.
- Changchit, C. "An Exploratory Study on Students' Perceptions of Technology Used in Distance Learning Environment," *Review of Business Research*, VII(4), 2007, pp. 31-35.
- Gonsalves, G. and Changchit, C. "An Empirical Study of Integrated Continuous Improvement Approaches to Business Process Management," *Review of Business Research*, VII(6), 2007, pp. 106-110.
- Elwood, S., Changchit, C., and Cutshall, R. "Investigating Students' Perceptions on Laptop Initiative in Higher Education: An Extension of the Technology Acceptance Model," *Campus-Wide Information Systems*, XXIII(5), 2006, pp. 336-349.
- Changchit, C. "Consumer Perceptions of Online Shopping," *Issues in Information Systems*, VII(2), 2006, pp. 177-181.
- Changchit, C., Cutshall, R., and Gonsalves, G. "Designing an Electronic Commerce Course: An Effort to Balance between Theory and Practice," *Information Systems Educators Journal*, IV(108), 2006, pp. 1-7.
- Cutshall, R., Changchit, C., and Elwood, S. "Campus Laptops: Logistical and Technological Factors Perceived Critical to Students," *Journal of Educational Technology & Society*, IX(3), 2006, pp. 112-121.
- Changchit, C., Cutshall, R., and Elwood, S. "Students' Perceptions of the Laptop Program: What Factors Should Be Considered before Implementing the Program?," *International Journal of Information & Communication Technology Education*, II(2), 2006, pp. 53-61.
- Gonsalves, G. and Changchit, C. "E-Learning: Instructors' Perceptions of the Benefits and Challenges," *Journal of Business and Economic Perspectives*, XXXI(2), 2005, pp. 48-56.
- Changchit, A. and Changchit C. "Impact of Sino-EU Relations on the World Power Structure," *Journal of International Finance and Economics*, I(1), 2005, pp. 36-41.
- Changchit, C., Douthit, S., and Hoffmeyer, B. "Online Shopping: What Factors are Important to Shoppers?," *Journal of Academy of Business and Economics*, V(3), 2005, pp. 110-115.
- Changchit, C., Flores, C., Lambert, C. and Smithwick, C. "'GEO-LOG WISE': An Expert System for Detecting Oil and Gas Using a Log Analysis," *Review of Business Research*, IV(1), 2004, pp. 137-142.
- Changchit, C. and Spooner, M. "An Investigation on the Feasibility of Using an Expert System for Physical Examination Preliminary Test Ordering," *Review of Business Research*, IV(1), 2004, pp. 199-203.

- Changchit, C. and Holsapple, C. W. "The Development of an Expert System for Managerial Evaluation of Internal Controls," *Intelligent Systems in Accounting, Finance and Management*, 12(2), 2004, pp. 103-120.
- Changchit, C. and Hostetler, E. "A Comparative Study of Student Perceptions: Online vs. Traditional Classrooms," *Communications of the IIMA Journal*, 3(3), 2003, pp. 107-118.
- Changchit, C. "The Construction of an Internet-Based Intelligent System for Internal Control Evaluation," *Expert Systems with Applications*, 25(3), October, 2003, pp 449-460.
- Changchit, C. "An Investigation into the Feasibility of Using an Internet-Based Intelligent System to Facilitate Knowledge Transfer," *The Journal of Computer Information Systems*, XXXXIII(4), Summer, 2003, pp. 91-99.
- Changchit, C., Holsapple, C. W. and Viator, R. E. "Transferring Auditors' Internal Control Evaluation Knowledge to Management," *Expert Systems with Applications*, 20(3), June/July, 2001, pp. 275-291.
- Changchit, C., Holsapple, C. W. and Madden, D. L. "Supporting Managers' Internal Control Evaluations: An Expert System and Experimental Results," *Decision Support Systems*, 30(4), February 2001, pp. 437-449.
- Changchit, C., Joshi, K. and Lederer, A. L. "Process and Reality in Information Systems Benefits Analysis," *Information System Journal*, 8(3), July 1998, pp. 145-162.

CONFERENCE PROCEEDINGS:

- Changchit, C. and Klaus T. "Determinants for Small Business Website Structures," *Proceedings of the 43rd Decision Sciences Institute Conference*, forthcoming, November 17-20, 2012, San Francisco, CA.
- Changchit, C. and Tzong-Ru L. "Consumer Shopping Preferences: A Taiwanese Perception," *Proceedings of the 22nd Annual Conference International Information Management Association*, October 10-12, 2011, New Orleans, LA.
- Changchit, C. and Klaus T. "Exploring a Relationship between Classroom Community Factors and Satisfaction: Online V.S. Traditional Classroom Settings," *Proceedings of the 12th Global Information Technology Management Association Conference*, June 5-7, 2011, Las Vegas, NV.
- Changchit, C. and Tzong-Ru L. "Online Shopping: An Exploratory Study on Consumer Perceptions in Taiwan," *Proceedings of the 12th Global Information Technology Management Association Conference*, June 5-7, 2011, Las Vegas, NV.
- Satjawathee, T., Lonkani, R., and Changchit, C. "Market Price Effect of Business Contracting in Thailand," *Proceedings of IntellectBase International Consortium (IIC) 2010 Academic Conference*, December 16-18, 2010, Las Vegas, NV.
- Changchit, C. and Cutshall, R. "Leaving Websites: An Exploratory Study to Investigate Why Customers Do Not Complete A Purchase Transaction," *Proceedings of IntellectBase International Consortium (IIC) 2010 Academic Conference*, December 16-18, 2010, Las Vegas, NV.

- Changchit, C and Klaus, T. "The Effects of Technology-Enabled Learning Environments on Classroom Community," *Proceedings of Technology, Innovation, and Industrial Management (TIIM) Conference*, June 16-18-20, 2010, Pattaya, Thailand.
- Klaus, T. and Changchit, C. "Which Types of Students Are Attracted to Online Classes?," *Proceedings of the Academic Business World Conference*, May 31 – June 2, 2010, Nashville, Tennessee (also win the "Best Paper Award" and will be published in the *Journal of Academic Administration in Higher Education*, Spring 2011).
- Fugate, J., Changchit, C., and Vokurka, R. "Excel Course Manager (ECM): An Electronic Classroom Management System Designed for Creating and Grading Excel Assignments and Examinations" *Proceedings of Technology, Innovation, and Industrial Management (TIIM) Conference*, June 18-20, 2009, Bangkok, Thailand.
- Changchit, C., Lambert, C., and Marshall, M. "360-degree feedback review process: An exploratory study of user' perceptions," *Proceedings of the 2009 IS One World Conference*, April 15-17, 2009, Las Vegas, Nevada.
- Changchit, C., Garofolo, T., and Gonzalez, J. "E-commerce trust: A cultural study on Hispanic vs. Anglo perceptions," *Proceedings of the 2009 IS One World Conference*, April 15-17, 2009, Las Vegas, Nevada.
- Changchit, C and Klaus, T. "What Factors Can Lead to Classroom Satisfaction in Online Classes?" *Proceedings of Decision Sciences Institute*, November 22-25, 2008, Baltimore, MD.
- Changchit, C. and Ussahawanitchakit, P. "Consumers' Attitudes of Online Shopping in Thailand," *Proceedings of the 9th Global Information Technology Management Association Conference*, June 22-24, 2008, Atlanta, GA.
- Changchit, C. and Gonsalves, G. "Factors Affecting the Adoption of E-Commerce Websites," *Proceedings of the 9th Global Information Technology Management Association Conference*, June 22-24, 2008, Atlanta, GA.
- Changchit, C. and Cutshall, R. "Exploring Why Consumers Leave Websites before Buying," *Proceedings of Southwest Decision Sciences Institute Conference*, March 4-8, 2008, Houston, TX.
- Changchit, C. and Rhyne, J. "House Cost Tracking System," *Proceedings of International Academy of Business and Economics Conference*, October 14-17, 2007, Las Vegas, Nevada.
- Changchit, C. and Klaus, T. "Online versus Traditional Classroom Environments: An Exploratory Study of Course Characteristics," *Proceedings of Americas Conference on Information Systems*, August 9-12, Keystone, Colorado, 2007.
- Changchit, C. and Gonsalves, G. "A Comparison of Online and Traditional Consumer Shopping Preferences," *Proceedings of the 8th Global Information Technology Management Association Conference*, June 17-19, 2007, Naples, Italy.
- Garofolo, T., Gonzalez, J., and Changchit, C. "Hispanic versus Anglo Perceptions of E-Commerce Security," *Proceedings of the 8th Global Information Technology Management Association Conference*, June 17-19, 2007, Naples, Italy.

- Gonsalves, G. and Changchit, C. "I Can't Believe They Do Not Shop Online!," *Proceedings of the 8th Global Information Technology Management Association Conference*, June 17-19, 2007, Naples, Italy.
- Elkassabgi, A., Wike, B., and Changchit, C. "E-Commerce Features: Which Features Are Effective For Consumer Purchasing?," *Proceedings of the 8th Global Information Technology Management Association Conference*, June 17-19, 2007, Naples, Italy.
- Changchit, C. and Klaus T. "Online Courses: What Factors Are Affecting Students' Preferences?," *Proceedings of the Academic Business World Conference*, May 29-31, 2006, Nashville, Tennessee.
- Changchit, C., Kasha, S., and Luis, M. "Consumer Perceptions: The Factors Affecting Decisions on Online Transactions," *Proceedings of the 7th Global Information Technology Management Association Conference*, June 11-13, 2006, Orlando, Florida.
- Tatiyawuth, C. and Changchit, C. "A Development Of Training Models For The Network Of The Private Business Section In Professional Accounting Service," *Proceedings of the 7th Global Information Technology Management Association Conference*, June 11-13, 2006, Orlando, Florida.
- McCoy, T., Changchit, C., and Cutshall, R. "E-Browser vs. E-Purchaser," *Proceedings of the 7th Global Information Technology Management Association Conference*, June 11-13, 2006, Orlando, Florida.
- Mollick, J., Changchit, C., and McCoy, T. "Website Abandonment: Why Do Shoppers Leave Websites without Buying?," *Proceedings of the 7th Global Information Technology Management Association Conference*, June 11-13, 2006, Orlando, Florida.
- Changchit, C., Cutshall, R., and Gonsalves, G. "Designing an Electronic Commerce Course: An Effort to Balance between Theory and Practice," *Proceedings of the Information System Education Conference*, October 6-9, 2005, Columbus, Ohio.
- Changchit, C., Lambert, C., and Marshall, M. "Users' Perceptions on an Online Implementation of the 360 Degree Feedback Review Process," *Proceedings of the 6th Global Information Technology Management Association Conference*, June 5-7, 2005, Anchorage, Alaska.
- Black, G., Changchit, C., and Changchit, C. "Critical Factors Affecting the Decision to Implement an E-Commerce Website," *Proceedings of the 6th Global Information Technology Management Association Conference*, June 5-7, 2005, Anchorage, Alaska.
- Changchit, C., Douthit, S., and Hoffmeyer, B., "Factors Encouraging Internet Shopping," *Proceedings of the 6th Global Information Technology Management Association Conference*, June 5-7, 2005, Anchorage, Alaska.
- Elwood-Salinas, S., Cutshall, R., and Changchit, C., "Factors Influencing a Laptop Initiative: An Empirical Study on Students' Attitudes," *Proceedings of the 16th Information Resources Management Association International Conference*, May 15-18, 2005, San Diego, California.
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- Changchit, C., Changchit C., and Vokurka, R. J., "Internet-Based Advising System (IBAS)," *Proceedings of the Fifth Annual Global Information Technology Management (GITM) World Conference*, June 13-15, 2004, San Diego, California.
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- Changchit, C. and Vokurka, R. J., "An Exploratory Study on the Use of Electronic Commerce," *Proceedings of the Southwest Decision Sciences Institute Conference*, March 3-6, 2004, Florida.
- Changchit, C. and Vokurka, R. J., "Factors Influencing the Internet Shopping Behavior," *Proceedings of the Decision Sciences Institute Annual Meeting*, November 22-25, 2003, Washington, D. C.
- Changchit, C. and Vokurka, R. J. "Internet Shopping Perceptions: Students vs. Non-Students" with Robert J. Vokurka, *Proceedings of the 2003 SAM International Business Conference*, April 10-13, 2003, Orlando, Florida.
- Changchit, C., Hernandez, A., Vokurka, R. J., and Wold, R. "The Master Answer": An Expert System for Graduate School Admission Decision Advising," *Proceedings of the Decision Sciences Institute Annual Meeting*, November 23-26, 2002, San Diego, California.
- Changchit, C., Vokurka, R. J., and Burda, I. "The Student Advising Process: Problems and Opportunities," *Proceedings of the Information System Education Conference*, October 31- November 2, 2002, San Antonio, Texas.
- Changchit, C., "Learning Internal Control Evaluation via An Internet-Based Expert System" *Proceedings of the Asia Pacific Decision Sciences Institute Conference*, July 24-27, 2002, Bangkok, Thailand.
- Changchit, C., "Integrating a Web-Based Intelligent System into an Accounting Information System Course to Teach the Technique of Internal Control Evaluation," *Proceedings of the Information System Education Conference*, November 1-4, 2001, Cincinnati, Ohio.
- Changchit, C., Holsapple, C. W., and Madden, D. L. "Positive Impacts of an Intelligent System on Internal Control Problem Recognition," *Proceedings of the Thirty-Second Annual Hawaii International Conference on System Sciences*, January 5-8, 1999, Maui, Hawaii.
- Changchit, C., Joshi, K. and Lederer, A. L. "Toward a Model for Information Systems Benefits Identification," *Proceedings of the Decision Sciences Institute 1997 Annual Meeting*, ed., Robinson, E. P., vol. 2, November 22-25, 1997, San Diego, California.

INVITED ARTICLES AND BOOK REVIEW

- Computer Security, Privacy, and Politics: Current Issues, Challenges, and Solutions by Ramesh Subramanian, IRM Press, *the International Journal of E-Politics*, 1(2), 2010, forthcoming.
- Changchit, C. "Writing a Research Paper for Publication" *Thai Higher Education Review*, VIII(29), July-September, 2009, pp. 7-9.
- Online Consumer Protection: Theories of Human Relativism by Kuanchin Chen and Adam Fadlalla, Information Science Reference, *Journal of Information Privacy and Security*, IV(4), 2009, pp. 81-82.
- Management Information Systems: Solving Business Problems with Information Technology, 2nd ed., by Post, A. V. and Anderson, D. L., McGraw-Hill, 2000.

PANEL DISCUSSION, WORKSHOP, SEMINARS, AND PRESENTATIONS

- Served on Publication Committee, 20th Anniversary, Association of Thai Professionals in America and Canada (ATPAC) Annual Conference, July 4-7, 2010 Bangkok, Thailand.
- Conducted a Seminar on Research Writing, July 2, 2010, Chiangmai, Thailand.
- "Insights from Journal Editors", Editor's Panel, Technology, Innovation, and industrial Management (TIIM) Conference, June 16-18-20, 2010, Pattaya, Thailand.
- "Research Direction in E-Commerce", Shinawatra University, July 1, 2009, Bangkok, Thailand.
- "Opportunity for Collaboration", a roadshow conducted between ATPAC-CHE (Association of Thai Professional in Americas and Canada-Commission on Higher Education -Thailand), June 21-28, 2009, Bangkok, Hat Yai, Khon Kaen, Thailand.
- "Insights from Journal Editors", Editor's Panel, Technology, Innovation, and industrial Management (TIIM) Conference, June 19, 2009, Bangkok, Thailand.
- "Research Collaboration and Curriculum Review", Rajamangala University of Technology Pranakorn, June 10, 2009, Bangkok, Thailand.

MANUSCRIPTS UNDER REVIEW AND WORKING PAPERS

- Satjawathee, T., Lonkani, R., and Changchit, C. "Market Price Effect of Business Contracting In Thailand," 2010.
- Changchit, C , I Like the Product But I Do Not Complete the Purchase Transaction, 2010.
- Changchit, C. and Klaus T. "Factors Contributing to E-Commerce Adoption," 2010.
- Changchit, C., Klaus, T., "Community Factors: A Comparison Study of Online and Traditional Classroom," 2010.

PROFESSIONAL SERVICES:**Editor-in-Chief:**

- the *Journal of Information Privacy and Security*
2007 - Present

Associate Editor:

- the *Journal of Electronic Commerce in Organizations (JECO)*
2005 - Present
- the *International Journal of E-Politics (IJEP)*
2009 - Present

An associate editor receives four to eight manuscripts to evaluate annually.

Editorial Review Board:

- the *Information Resources Management Journal*
1999 - Present
- the *Journal of Global Information Technology Management*
2004 - Present
- the *International Journal of E-Business Research*
2004 - Present
- the *Journal of Electronic Commerce in Organizations*
(promoted to Associate Editor since 2005)
2003 - 2005

A review board member receives three to five manuscripts to evaluate annually.

Program Committee:

- Technology, Innovation, and industrial Management (TIIM) Conference, June 16-18, 2010, Pattaya, Thailand.
- Technology, Innovation, and industrial Management (TIIM) Conference, June 18-20, 2009, Bangkok, Thailand.
- Information Resources Management Conference, May 19-23, 2006, Vancouver, British Columbia, Canada.
- ISOneWorld Conference, March 30 – April 1, 2005, Las Vegas, Nevada.
- Information Resources Management Conference, May 15-18, 2005, San Diego, California.

International Review Committee:

- Information and Communication Technology Management (ICTM), May 23-25, 2005, Melaka, Malaysia.

Track Chair:

- Track: Global Electronic Commerce
- Conferences:

- Global Information Technology Management Association Conference, June 22-24, 2008, Atlanta, Georgia.
- Global Information Technology Management Association Conference, June 17-19, 2007, Naples, Italy.
- Global Information Technology Management Association Conference, June 11-13, 2006, Orlando, Florida.
- Global Information Technology Management Association Conference, June 5-7, 2005, Anchorage, Alaska.

Session Chair:

- Track: Global Electronic Commerce
 - Global Information Technology Management Association Conference, June 22-24, 2008, Atlanta, Georgia.
 - Global Information Technology Management Association Conference, June 17-19, 2007, Naples, Italy.
 - Conference: Global Information Technology Management Association Conference, June 11-13, 2006, Orlando, Florida.
 - Conference: Global Information Technology Management Association Conference, June 5-7, 2005, Anchorage, Alaska.
- Track: MIS/CIS I: Information Systems
 - International Academy of Business and Economics Conference, October 14-17, 2007, Las Vegas, Nevada.
 - International Academy of Business and Economics Conference, October 16-19, 2005, Las Vegas, Nevada.
 - International Academy of Business and Economics Conference, October 17-20, 2004, Las Vegas, Nevada.

Discussant:

- Track: General Business
 - Conference: International Academy of Business and Economics Conference, October 14-17, 2007, Las Vegas, Nevada.
- Track: E-Business
 - Conference: International Academy of Business and Economics Conference, October 16-19, 2005, Las Vegas, Nevada.

Journal Reviewer

- *Americas Conference on Information Systems*
2002 - Present
- *Decision Support Systems Journal*
2002 - Present
- *European Journal of Information Systems*
2004 - Present
- *Information Technology and Management*
2002 - Present

- *Journal of Business and Information Technology*
2004 - Present
- *Journal of Information Systems*
2004 - Present
- *SAM Advanced Management Journal*
2001 - Present

Proceedings Reviewer

- *Decision Sciences Institute Conference*
1998 - Present
- *Global Information Technology Management Association Conference*
2004 - Present
- *Information System Education Conference*
2001 - Present
- *World Multiconference on Systemics, Cybernetics, & Informatics*
2000 - Present
- *International Association for Computer Information systems*
2006 - Present

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